



# ***ProDen***

## **PRODUCT CATALOGUE**



# **ProDen** **PlaqueOff®**

ProDen PlaqueOff® was created by Swedish dentist Sune Wikner, who found that a specific algae supports oral health. Its key ingredient, A.N ProDen®, is a 100% natural kelp sustainably harvested from the North Atlantic. This unique kelp, processed for quality, makes ProDen PlaqueOff® a safe and effective choice for pets.



ProDen

# PlaqueOff®

A bright smile makes every cuddle with your pet even more joyful! ProDen PlaqueOff® is a natural and safe dental care solution for dogs and cats, supporting fresh breath and clean teeth from young to old—easy for pet parents, healthy for pets.

NATURAL



100% organic A.N ProDen™ algae ingredient, additive-free.

CLINICALLY  
STUDIED



Confirmed by clinical studies, VOHC-approved, and vet-recommended.

EFFECTIVE



It effectively removes existing tartar on pets.

EASY TO  
USE



User-friendly and versatile applications.

The Veterinary Oral Health Council (VOHC) evaluates pet dental products and awards a Seal of Acceptance for effective plaque and tartar management. Swedencare's ProDen PlaqueOff® range proudly features this seal, ensuring safe dental care for pets.





## ProDen PlaqueOff® PRODUCT CATALOGUE & PRICELIST



### ProDen PlaqueOff® Powder Series

ProDen PlaqueOff® Powder is a natural oral health supplement designed for dogs and cats, featuring A.N ProDen® kelp. This clinically proven formula helps reduce plaque and tartar while enhancing breath freshness. Results are typically noticeable within 3 to 8 weeks of consistent use, and it is recommended by veterinarians to support optimal oral health.

- Contains no added sugar, artificial flavors, colors, or additives.
- Free from grains, soy, and gluten.
- Low in calories – only 0.17 calories per scoop.
- Includes a scoop made from biomaterial.



ProDen PlaqueOff®  
Powder (60 g)

PP001



ProDen PlaqueOff®  
Powder Cat (40 g)

PP002

- Specially adapted formula for cats with brewer's yeast.

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## ProDen PlaqueOff® Soft Chew Series



The only VOHC approved Soft Chew on the market with A.N ProDen®! These treats are a soft edition to our popular and growing brand ProDen PlaqueOff®. Our Soft Chews contain the 100% natural, unique kelp ingredient A.N ProDen®, shown in clinical trials to help control and improve plaque and tartar and to help improve bad breath when used as directed. Available for both dogs and cats!

- Contains no added sugar, artificial flavors, colors, or additives.
- Free from grains, soy, and gluten.



### ProDen PlaqueOff® Soft Chew S/M

PP003

- For small & medium breed dogs & cats.
- 120 soft chews.



### ProDen PlaqueOff® Soft Chew L/XL

PP004

- For large & giant breed dogs.
- 60 soft chews.



### ProDen PlaqueOff® Soft Chew Cat

PP005

- For cats.
- 120 soft chews.

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# SWEDENCARE



## ProDen PlaqueOff® Dental Bites Series

ProDen PlaqueOff® Dental Bites are a one-of-a-kind, crunchy treat crafted with A.N ProDen®, a 100% natural kelp ingredient sustainably harvested from Scandinavian waters. These bites are designed to enhance oral hygiene, making them a great choice for health-conscious dog owners dedicated to natural pet care.

- Free from added sugars, artificial flavors, colors, or additives.
- Low in calories.
- Kibble-sized treats that can be used as a snack or mixed into your pet's food.



### ProDen PlaqueOff® Dental Bites (60 g)

PP006

- For small breed dogs.
- Tasty vegetable flavor made with few natural ingredients.



### ProDen PlaqueOff® Dental Bites (150 g)

PP007

- For medium, large, and giant breed dogs.
- Tasty vegetable flavor made with few natural ingredients.



### ProDen PlaqueOff® Dental Bites Cat (60 g)

PP008

- For cats.
- Specially feline-formulated with tasty vegetable flavor made with few natural ingredients.



### ProDen PlaqueOff® Dental Bites Cat Salmon (60 g)

PP009

- For cats.
- Specially feline-formulated with tasty salmon flavor made with few natural ingredients.

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## ProDen PlaqueOff System® Dental Care Bones Series

Dental Care Bones are unique chews made with 100% natural, clinically validated kelp (A.N ProDen®). They utilize a dual-action approach to combat oral issues by combining the ProDen PlaqueOff System® with a special shape that helps prevent plaque and tartar buildup, resulting in fresher breath. Additionally, they are enriched with omega-3 and omega-6 fatty acids and antioxidants to support immune health.



### ProDen PlaqueOff System® Dental Care Bones Bacon

PP010

- Tasty bacon flavor.
- 13 bones per bag.
- For medium and large breed dogs.



### ProDen PlaqueOff System® Dental Bones Vegetable Fusion

PP011

- Tasty veggie flavor made out of vegan recipe.
- 13 bones per bag.
- For medium and large breed dogs.



### ProDen PlaqueOff System® Dental Care Bones Chicken & Pumpkin

PP012

- Tasty chicken and pumpkin flavor suitable for sensitive stomachs.
- 13 bones per bag.
- For medium and large breed dogs.



### ProDen PlaqueOff System® Dental Bones Turkey & Cranberry

PP013

- Tasty turkey and cranberry flavor also rich in antioxidants.
- 13 bones per bag.
- For medium and large breed dogs.

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## ProDen PlaqueOff System® Mini Dental Care Bones Series

Mini Dental Care Bones are chews designed for small dog breeds, featuring the natural ingredient A.N ProDen®. They promote oral health with double action—using the ProDen PlaqueOff System® and their unique shape to prevent plaque and tartar buildup, leading to fresher breath. Additionally, they contain omega-3 and -6 fatty acids and antioxidants for immune support.



### ProDen PlaqueOff System® Mini Dental Care Bones Vegetable Fusion & Blueberry

PP014

- Tasty vegetable fusion and blueberry flavor with authentic blueberries.
- 20 bones per bag.
- For toy and small breed dogs.



### ProDen PlaqueOff System® Mini Dental Care Bones Vegetable Fussion

PP015

- Tasty veggie flavor made out of vegan recipe with probiotics.
- 20 bones per bag.
- For toy and small breed dogs.



### ProDen PlaqueOff System® Mini Dental Care Bones Peanut Butter & Banana

PP016

- Tasty peanut butter & banana flavor with probiotics.
- 20 bones per bag.
- For medium and large breed dogs.

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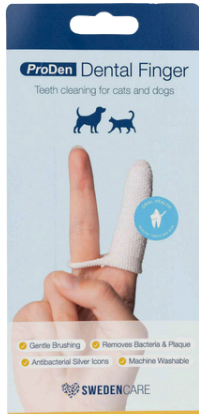


SWEDENCARE



# ProDen

## PRODUCT CATALOGUE & PRICELIST



### ProDen Perfect Dental Finger

PP017

- Microfiber cloth that you put on your index finger and use to clean your cat's or dog's teeth.
- Absorbs odor and plaque-forming bacteria.
- Maintaining pets oral health.
- Silver ions - a natural antimicrobial.
- Washable, simple, and easy to use.



### ProDen Restomyl Toothpaste 50 mL

PP018

- Suitable toothpaste for dogs and cats.
- Effectively removes dental plaque
- Protects the gums, on which it has a soothing effect
- Disinfects and whitens
- Gently clean the entire surface of each tooth
- Can be used on daily basis.

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